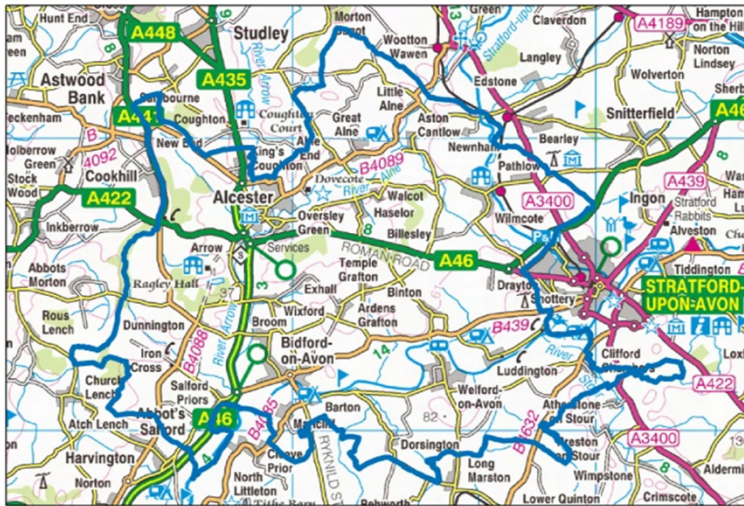


Alcester & Bidford



The Alcester & Bidford locality comprises the wards of Alcester, Bidford and Salford, Kinwarton, Welford, Bardon and Aston Cantlow. It includes the County Council Electoral Divisions of Alcester, Bidford-on-Avon and part of Aston Cantlow.

The locality is primarily rural with a mix of small towns, villages and hamlets. It borders Redditch in Worcestershire to the west and Stratford-upon-Avon to the East.

Population

Population Density (persons/hectare) 1.3

Population By 5 Year Age Groups

Age group	Total	Age group	Total	Age group	Total
0-4	987	35-39	1199	70-74	1113
5-9	1100	40-44	1562	75-79	948
10-14	1276	45-49	1783	80-84	646
15-19	1270	50-54	1593	85-89	396
20-24	894	55-59	1518	90+	229
25-29	815	60-64	1725		
30-34	897	65-69	1537		

All Ages

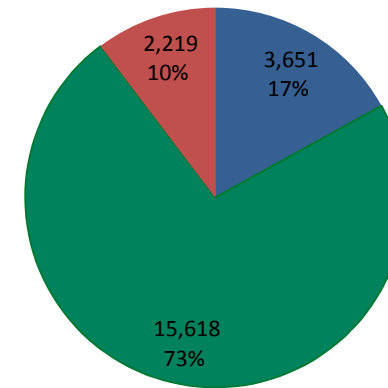
Males	10,459	48.7%
Females	11,029	51.3%
Total Population	21,488	100.0%

16-74 yrs % (16-74 yrs)

Males	7,662	73.3%
Females	7,956	72.1%
Total	15,618	72.7%

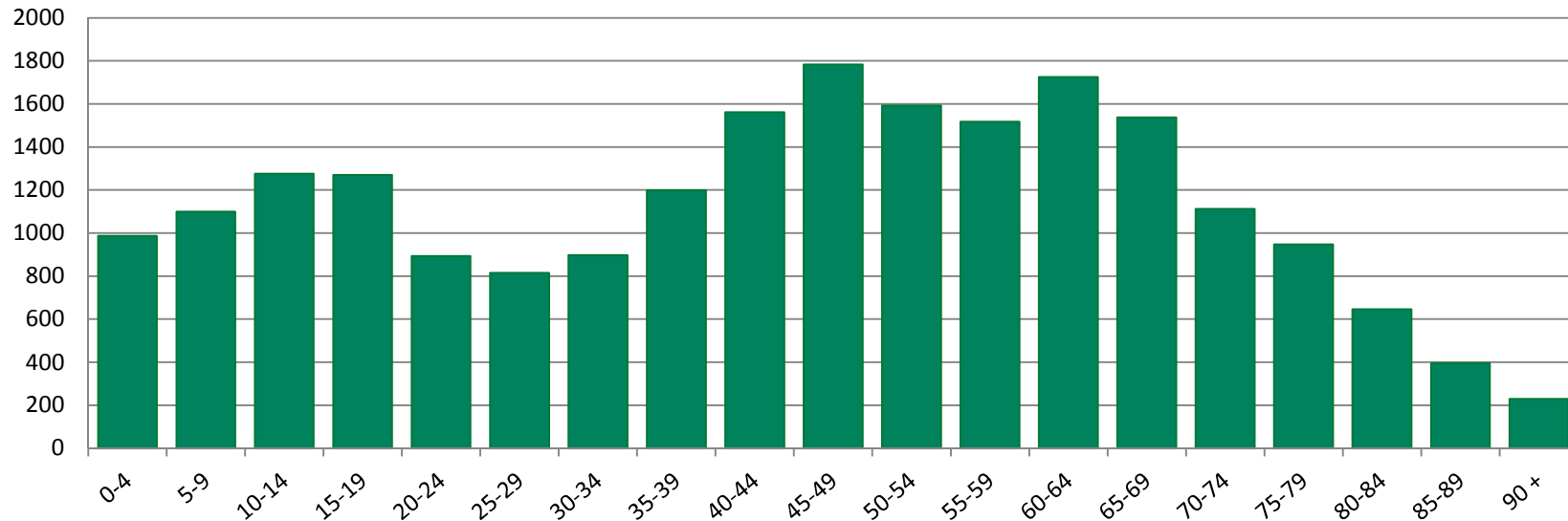
Population By Age Group

Population by Age group	
<16 yrs	3,651
% (< 16 yrs)	17.0%
16-74 yrs	15,618
% (16-74 yrs)	72.7%
75+ yrs	2,219
% (75+ yrs)	10.3%
All Ages	21,488



■ <16 Yrs ■ 16-74 Yrs ■ 75+ Yrs

Population By Five Year Age Groups

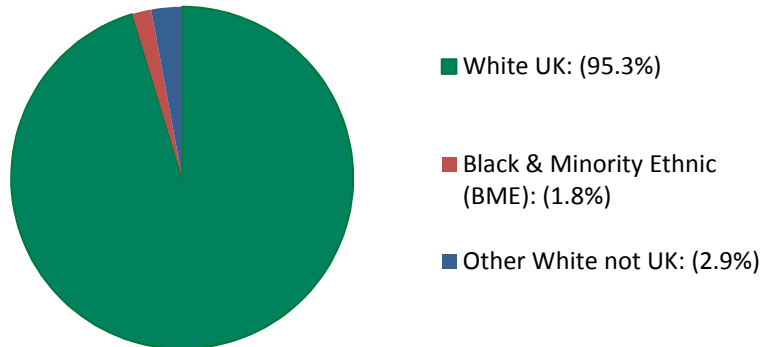


Ethnicity & Language

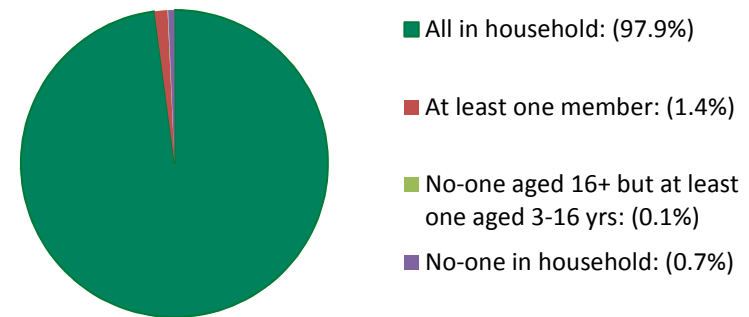
Ethnicity						
	Locality		Warwickshire		England & Wales	
White UK	20,474	95.3%	482,607	88.5%	45,134,686	80.5%
Black & Minority Ethnic (BME)	387	1.8%	39,786	7.3%	7,866,517	14.0%
Other White not UK	627	2.9%	23,081	4.2%	3,074,709	5.5%
Ethnicity not White UK (incl BME)	1,014	4.7%	62,867	11.5%	10,941,226	19.5%

English as Main Language In Households						
(Households with members speaking English as the main language)						
	Locality		Warwickshire		England & Wales	
Total Households	9,127		231,005		23,366,044	
All in household	8,936	97.9%	219,506	95.0%	21,313,812	91.2%
At least one member	126	1.4%	5,248	2.3%	868,431	3.7%
No-one aged 16+ but at least one aged 3-16 yrs	5	0.1%	704	0.3%	181,729	0.8%
No-one in household	60	0.7%	5,547	2.4%	1,002,072	4.3%

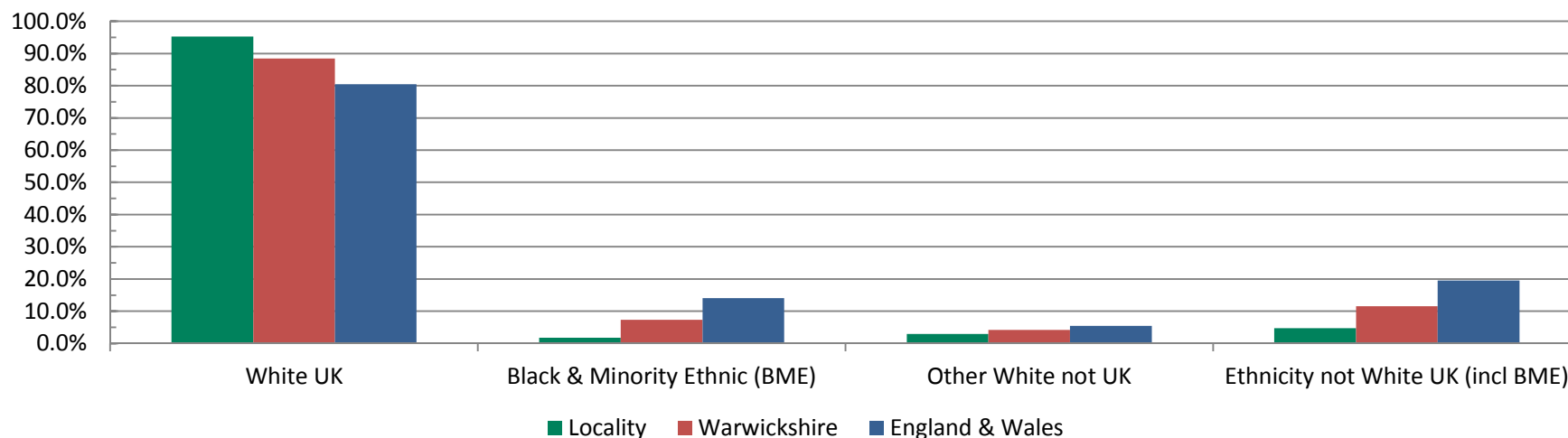
Composition of Locality Population



English As Household Main Language



Ethnicity



Housing & Living Environment

	Dwelling Type					
	Locality		Warwickshire		England & Wales	
All household spaces	9,730		239,966		24,429,618	
Household spaces with at least one resident	9,127	93.8%	231,005	96.3%	23,366,044	95.6%
Unoccupied household spaces	603	6.2%	8,961	3.7%	1,063,574	4.4%
Detached	3,474	35.7%	67,542	28.1%	5,512,289	22.6%
Semi-Detached	3,054	31.4%	80,643	33.6%	7,506,350	30.7%
Terraced	1,929	19.8%	54,911	22.9%	6,028,348	24.7%
Purpose built block of flats	514	5.3%	27,686	11.5%	3,987,968	16.3%
Part of converted or shared house	113	1.2%	5,211	2.2%	1,017,335	4.2%
In commercial building	110	1.1%	2,326	1.0%	271,315	1.1%
Caravan or other mobile home	536	5.5%	1,647	0.7%	106,013	0.4%

Housing & Living Environment Continued...

	Tenure					
	Locality		Warwickshire		England & Wales	
Household spaces with at least one resident	9,127		231,005		23,366,044	
Owned outright	3,722	40.8%	79,796	34.5%	7,206,954	30.8%
Owned with mortgage	3,016	33.0%	82,008	35.5%	7,646,724	32.7%
Owned outright or with mortgage	6,738	73.8%	161,804	70.0%	14,853,678	63.6%
Rented Local Authority	118	1.3%	18,263	7.9%	2,208,080	9.4%
Other social rented	1,045	11.4%	13,661	5.9%	1,910,381	8.2%
Private landlord/agency	885	9.7%	29,628	12.8%	3,566,467	15.3%
Other private rented	103	1.1%	2,980	1.3%	333,711	1.4%
Living rent free	123	1.3%	2,749	1.2%	315,491	1.4%

	Household Size and Amenities		
	Locality	Warwickshire	England & Wales
Average household size	2.29	2.30	2.40
Number of rooms per household	6.02	5.70	5.40
Number of bedrooms	2.99	2.90	2.70
Household without central heating	260	4,659	624,095
Percentage without central heating	2.8%	2.0%	2.7%

Housing & Living Environment Continued...

Percentage of population in medical and care establishments

	Locality	Warwickshire	England & Wales
Residents in medical and care establishments	1.4%	0.8%	0.7%

Communal Establishments

	Locality	Warwickshire	England & Wales			
Communal establishments	32	640	59,032			
Residents in communal establishments	340	7,973	1,004,799			
Residents in medical & care establishments	292	85.9%	4,097	51.4%	420,280	41.8%
Residents in all other establishments	47	13.8%	3,741	46.9%	572,438	57.0%
Establishment not stated	1	0.3%	135	1.7%	12,081	1.2%
Medical & Care Establishments:						
Local Authority care home or other home	-	0.0%	193	2.4%	17,415	1.7%
Registered Social landlord/Housing Assoc	-	0.0%	83	1.0%	6,194	0.6%
Care home with nursing	151	44.4%	1,458	18.3%	149,834	14.9%
Care home without nursing	122	35.9%	2,178	27.3%	215,518	21.4%
Children's home (incl secure unit)	-	0.0%	19	0.2%	2,754	0.3%
Other medical & care establishments	19	5.6%	121	1.5%	16,373	1.6%
Mental health hospital/unit (incl secure units)	-	0.0%	39	0.5%	7,430	0.7%
NHS: other hospital	-	0.0%	6	0.1%	2,075	0.2%
General hospital	-		0		1,570	
L.A. Children's home (incl secure unit)	-		0		1,117	

Lifestyle

Index of Deprivation 2010

	Locality	Warwickshire	England
People living in means tested benefit households	1,815	54,344	7,597,605
Income Deprivation %	8.7	10.2	14.7
Children living in income deprived households	414	13,587	2,115,946
Child Poverty %	11.2	13.9	21.8
Aged 60+ living in pension credit households	794	19,031	2,094,588
Older People in Deprivation %	12.9	14.5	18.1

Housing & Living Environment

	Locality	Warwickshire	England
Households with central heating	8,742	226,346	21,468,807
Households with central heating %	97.3	98	97.3
Overcrowded households (at least 1 room too few)	319	11,107	1,928,596
Overcrowding %	3.6	4.8	8.7
Pensioners living alone	1,278	29,209	2,725,596
Pensioners living alone %	26.3	29.4	31.5

Children's & Adult's Lifestyle

	Locality	Warwickshire	England
Obese Children (Reception Yr) 2009/10-2011/12	37	1,178	155,800
Obese Children (Reception Yr) 2009/10-2011/13 %	7.8	7.7	9.6
Obese Children (Year 6) 2009/10-2011/12	82	2,434	281,049
Obese Children (Year 6) 2009/10-2011/13 %	15.5	16.9	19
Obese Adults 2006-08	4,178	109,368	9,983,436
Obese Adults 2006-08 %	24.4	25.5	24.1
Binge Drinking Adults 2006-08	3,622	93,929	8,290,798
Binge Drinking Adults 2006-08 %	21.1	21.9	20
Healthy Eating Adults 2006-08	5,489	120,980	11,907,157
Healthy Eating Adults 2006-08 %	32	28.2	28.7

Lifestyle Continued...

Child Development, Education and Employment

	Locality	Warwickshire	England
Low birth weight births 2007-2011	59	2,237	249,929
Low birth weight births %	6.4	7.3	7.4
A good level of development at age 5, 2010/11	142	3,786	350,622
Child development at age 5 %	75.3	65.8	58.8
Achieving 5 A*-C GCSE (incl Eng & Maths) 2010/11	177	3,496	329,540
GCSE achievement 5 A*-C (incl Eng & Maths)%	67.5	60.8	58.2
Claiming out of work benefit, 2010/11 (monthly average)	199	9,398	1,205,961
Unemployment %	1.6	2.8	3.6
Claiming out of work benefit for > 1 yr, 2010/11 (monthly average)	27	1,396	202,091
Long term unemployment (rate/1000)	2.1	4.1	6

Health & Care

	Locality	Warwickshire	England
Very bad general health	203	5,920	660,749
Very bad general health %	1	1.1	1.2
Bad or very bad general health	981	26,621	2,911,195
Bad or very bad general health %	4.6	4.9	5.5
Long term illness or disability	3,723	93,173	9,352,586
Long term illness or disability%	17.6	17.1	17.6
Provide unpaid care for 1 or more hours/wk	2,512	59,240	5,430,016
Provide unpaid care for 1 or more hours/wk %	11.9	10.9	10.2
Provide unpaid care for 50 or more hours/wk	458	12,452	1,256,237
Provide unpaid care for 50 or more hours/wk %	2.2	2.3	2.4

Disease Statistics

Emergency Hospital Admissions - 2006/7 to 2010/11

	Locality	Warwickshire	England
All causes	8,804	212,817	24,482,768
All causes (SAR)	82.9	82.9	100
CHD	290	6,401	733,521
CHD (SAR)	78.2	78.8	100
Stroke	177	3,431	343,972
Stroke (SAR)	102.3	91	100
MI	133	3,270	318,883
MI (SAR)	82.4	92.8	100
COPD	149	4,148	530,197
COPD (SAR)	54.8	70.3	100

Cancer Incidence - 2005 to 2009

	Locality	Warwickshire	England
All cancer	628	13,319	1,287,838
All cancer (SIR)	97.7	93.7	100
Breast cancer	132	2,210	198,181
Breast cancer (SIR)	135.1	102.3	100
Colorectal cancer	85	1,595	158,486
Colorectal cancer (SIR)	105.9	90.9	100
Lung cancer	54	1,414	165,476
Lung cancer (SIR)	63.7	76.9	100
Prostate cancer	83	1,760	161,294
Prostate cancer (SIR)	99.2	96.4	100

Disease Statistics Continued...

Hospital Admissions - Harm & Injury 2006/7 to 2010/11

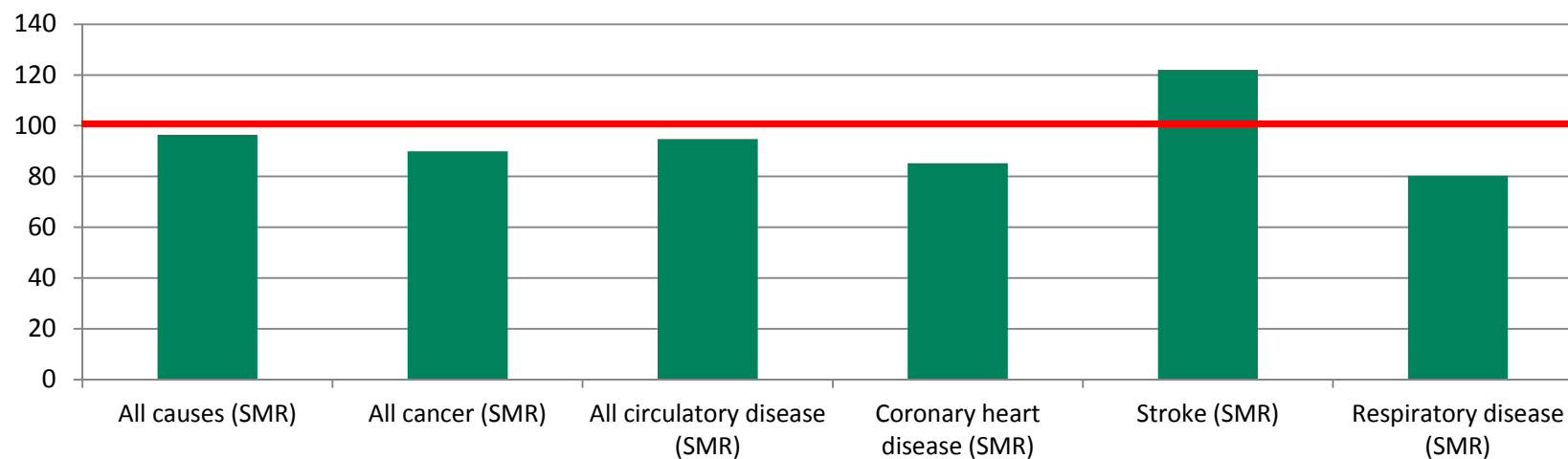
	Locality	Warwickshire	England
Self harm	137	2,850	488,512
Self harm (SAR)	78.5	58.6	100
Alcohol related harm	1,909	45,241	4,773,421
Alcohol related harm (SAR)	85.1	87.5	100
Emergency admissions for hip fracture aged 65+	143	2,889	262,101
Emergency admissions for hip fracture aged 65+ (SAR)	108	102.1	100
Elective admissions for hip replacement	171	3,497	275,157
Elective admissions for hip replacement (SAR)	120.4	113.5	100
Elective admissions for knee replacement	163	4,065	319,923
Elective admissions for knee replacement (SAR)	97.6	113	100

Disease Statistics Continued...

Mortality & causes of death - All Ages 2006 to 2010

Locality	Warwickshire	England
All causes	1,129	2,337,068
All causes (SMR)	96.4	100
All cancer	293	641,371
All cancer (SMR)	89.9	100
All circulatory disease	371	774,501
All circulatory disease (SMR)	94.8	100
Coronary heart disease	153	354,814
Coronary heart disease (SMR)	85.2	100
Stroke	131	213,324
Stroke (SMR)	122	100
Respiratory disease	131	322,420
Respiratory disease (SMR)	80.3	100

Mortality & causes of death - All Ages, 2006 to 2010

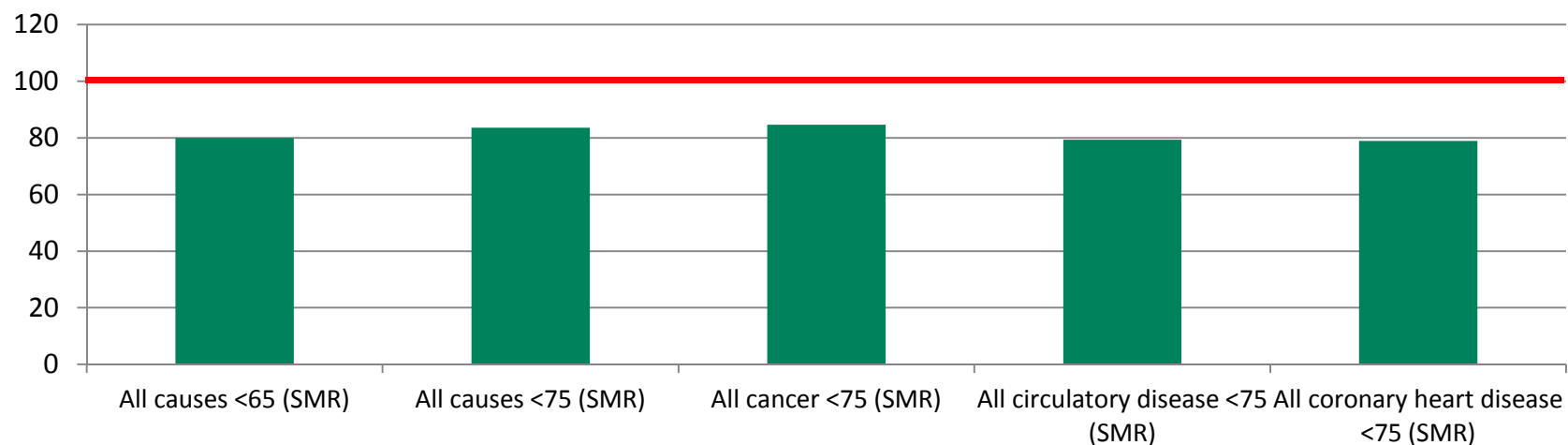


Disease Statistics Continued...

Mortality & causes of death - Premature Mortality 2006 to 2010

Locality	Warwickshire	England
All causes <65	153	4,074
All causes <65 (SMR)	80	91.4
All causes <75	332	8,068
All causes <75 (SMR)	83.6	92.3
All cancer <75	138	3,291
All cancer <75 (SMR)	84.6	93.8
All circulatory disease <75	82	1,927
All circulatory disease <75 (SMR)	79.3	86.1
All coronary heart disease <75	46	1,049
All coronary heart disease <75 (SMR)	78.9	83.6

Mortality & causes of death - Premature mortality, 2006 to 2010



Local Area

Very or fairly satisfied with the local area as a place to live 94.1%

Definitely and tend to agree that they can influence decisions made in their local area 33.1%

Percentage of people who report to know people 'very well' or 'quite well' in their immediate neighbourhood 79.9%

Percentage of people who report to 'Very strongly', or 'fairly strongly' feel that they belong to their immediate neighbourhood 69.9%

Percentage of people who report to have been actively involved with at least one local community or voluntary organisation in last 12 months 39.6%

Percentage of people who reported to have engaged in formal volunteering for an average of at least 2 hours/wk, over the past year. 13.8%

Top 5 things that make an area a good place to live

Health services

The level of crime

Access to the countryside

Clean streets

Education provision

Top 5 things that most need improving in the local area

Road and pavement repairs

High speed broadband

Activities for teenagers

Affordable decent housing

Public transport

Worried about job security

Not at all worried	32.2%
Not very worried	38.2%
Fairly worried	24.3%
Very worried	5.3%

Worried about day to day budgeting and the cost of living (e.g. paying the bills)

Not at all worried	13.9%
Not very worried	38.7%
Fairly worried	35.2%
Very worried	12.2%

Local Area Continued...

Worried about longer-term financial planning (e.g., pensions, savings and investment)

Not at all worried	11.7%
Not very worried	36.3%
Fairly worried	33.6%
Very worried	18.4%

Feel safe in the local area when walking alone in the daytime

Very safe	76.9%
Fairly safe	23.1%
Not very safe	0.0%
Not safe at all	0.0%

Feel safe at home during the daytime

Very safe	82.7%
Fairly safe	17.3%
Not very safe	0.0%
Not safe at all	0.0%

Very worried' or 'Fairly worried' about being a victim of the following crimes

Having your home broken into	59.8%
Having car stolen	28.1%
Being physically attacked by strangers	12.0%
Being physically attacked by someone you know	5.6%

Worried about having a suitable place to live

Not at all worried	27.7%
Not very worried	32.7%
Fairly worried	25.5%
Very worried	14.1%

Feel safe in the local area when walking alone after dark

Very safe	18.5%
Fairly safe	63.5%
Not very safe	14.2%
Not safe at all	3.9%

Feel safe at home during after dark

Very safe	58.8%
Fairly safe	36.1%
Not very safe	3.8%
Not safe at all	1.3%

Self reported health classification

Very good	22.1%
Good	52.8%
Fair	19.6%
Bad	4.7%
Very bad	0.9%

Local Area Continued...

Self reported weight classification

Very overweight	3.4%
A little overweight	49.6%
About the right weight	42.0%
Underweight	4.2%
Not sure about my weight	0.8%

How many cigarettes smoked per day

None - Never smoked	58.5%
None - Ex smoker	28.6%
1 to 9 per day	8.5%
10 to 19 per day	3.0%
20 or more per day	1.3%

Feelings about smoking and health

Contented smoker	37.5%
Concerned smoker	15.6%
Planning to stop	43.8%
In process of stopping	3.1%

No. of fruit & vegetable portions eaten per day

None	1.3%
One	6.0%
Two	15.1%
Three	25.9%
Four	26.3%
Five or more	25.4%

Respondents thoughts and feelings over the last 2 weeks

Feeling optimistic about my future	44.8%
Been feeling useful	57.8%
Been feeling relaxed	41.8%
Been dealing with problems well	58.6%
Been thinking clearly	71.7%
Been feeling close to other people	58.6%
Been able to make up mind about things	77.2%

Local Area Continued...

Believe that cited issues are a 'very big problem', or 'fairly big problem' in their local area	
Noisy neighbours or loud parties	2.9%
People drunk & rowdy in public places	8.1%
Rubbish or litter lying around	16.0%
Vandalism, graffiti & other deliberate damage to property or vehicles	10.6%
People using or dealing drugs	14.5%
Harassed or attacked due to ethnicity, religion, disability, or sexual orientation	2.2%
Teenagers hanging around on the street	20.4%
Troublesome neighbours	2.1%
Deliberate small fire starting	2.6%
Problems with parking where you live	18.0%
Noise from traffic	16.2%

Glossary:

BME – Black & Minority Ethnic
SMR – Standardised Mortality Ratio. (Reference category: England)
SAR – Standardised Admissions Ratio (Reference category: England)
SIR – Standardised Incidence Ratio (Reference category: England)
CHD – Coronary Heart Disease
MI – Myocardial Infarction
COPD – Chronic Obstructive Pulmonary Disease

Data Sources:

Census - 2011
Public Health England - Local Health
Warwickshire Observatory - Living in Warwickshire Survey 2013

Please note:

Due to the availability of the data, certain decisions were made that mean that the statistical geographies may differ slightly from administrative geographies. Therefore, in cases where a LSOA crossed the boundaries of multiple localities, a decision was made to allocate the whole LSOA to a single locality.

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Contact: Public Health Warwickshire, Warwickshire County Council
Email: publichealthintelligence@warwickshire.gov.uk

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