

Alcester & Bidford

Alcester and Bidford are characterised predominantly by an older middle aged population, with just under half of the population being between the ages of 40 and 70. The local area has a population density of 1.3 persons per hectare. The proportion of the population which is of a minority ethnic group is considerably lower than the Warwickshire average and national average. This figure of 4.7% is less than half of the Warwickshire average and approximately a quarter of the national figure. In 97.9% of the households in this locality, all of the residents speak English as their main language. This percentage is higher than the Warwickshire and national figures.

The local area is comprised of 9,730 households, of which 6.2% are unoccupied, this is higher than the percentage of unoccupied households across Warwickshire and the nation. There are a higher proportion of detached homes in the local area, compared to the proportion of detached homes in Warwickshire. There are a lower proportion of homes which are either terraced or semi-detached in this locality, than the Warwickshire figures. The proportion of homes in this locality which are either owned outright or are mortgaged is slightly higher, at 73.8%, than the Warwickshire figure. The average number of bedrooms, 2.99, is also slightly higher than the Warwickshire figure. The percentage of homes in the local area without central heating is also slightly higher, at 2.8%, than the Warwickshire figure, of 2.0%. The levels of income deprivation and child poverty are also slightly lower than the levels across Warwickshire and considerably lower than the national figures.

The percentage of pupils in the local area achieving 5 or more A* - Cs in their GCSEs, at 67.5%, is higher than both the Warwickshire average and national average. The level of unemployment is low, at 1.6%, compared to the Warwickshire and national averages. The long term unemployment rate is also lower, at 2.1 per 1000 working age population, than the Warwickshire and national averages.

The proportion of the population that reported to have bad or very bad health was slightly less, at 4.6%, than the Warwickshire average. The proportion of the population suffering with a long term illness or disability in the local area is above the Warwickshire figure and in line with the England figure. The proportion of the population that provides at least 50 hours of unpaid care is similar to the Warwickshire and national figures. The proportion of healthy eating adults in the local area is higher, at 32.0%, than both the Warwickshire and national figures.

Standardised ratios compare the actual rate with the expected rate, adjusting for age and sex. The standardised ratios have been calculated with the England value as the reference value, therefore it is inappropriate to directly compare the locality figures with the Warwickshire figures. The standardised admissions ratios (SAR) are lower in the local area for emergency admissions caused by all causes, including disease specific causes, except for the SAR for stroke, which is slightly higher than the national figures. The SARs for emergency hip replacements in those aged over 65 and elective hip replacements were also slightly higher than the national level figures. All but one of the standardised mortality ratios (SMR) for mortality and premature mortality were low. The SMR for stroke suggested there was more stroke related mortality than expected.

The most important factors identified by local residents in making an area a good place to live are typical of the Warwickshire-wide response. A higher ranking was given by local residents to 'High Speed Broadband', compared to the Warwickshire-wide response, highlighting it as something which most needed improving in the local area. The biggest issue in the local area was identified as teenagers hanging around on the street. Around 75% of the population reported to consuming at least three portions of fruit and vegetables per day.

Overall 94.1% of the population of Alcester and Bidford were satisfied with the local area as a place to live.