

## Rugby Town – West

Rugby Town – West is characterised predominantly by a mixed population of young and middle aged residents. Of the 32,152 total population, around 88% are below the age of 70. This locality has the highest population of all the community forum areas in Warwickshire. The population density of the locality is quite high, at 23.3 persons per hectare. The proportion of the population who do not belong to the 'White UK' ethnicity is quite high, at 16.8%, in comparison to the Warwickshire average of 11.5%. Linked to this, the proportion of households in which all residents speak English as their main language is quite low, at 91.8%, in comparison to the 95% Warwickshire average.

The locality is comprised of 13,677 households, of which 97.2% are occupied. 37.7% of these households are semi-detached, 26.1% are detached, 21.8% are terraced homes and 11.8% of households are situated within purpose built blocks of flats. The proportion of semi-detached homes is comparatively high, whereas the proportions of detached homes, terraced homes and those in purpose built blocks of flats are quite similar to the Warwickshire averages. The proportion of homes which are either owned outright or mortgaged is slightly less (67.3%) than the Warwickshire average of 70%. The proportion of homes which are mortgaged is very similar to the Warwickshire average, however, the proportion of homes which are owned outright is 2.6 percentage points less than the Warwickshire average. 14.5% of households are privately rented. The proportion of the population residing in medical or care establishments is slightly higher than the county and national figures, at 1.1%. The levels of income deprivation and child poverty are slightly higher than the Warwickshire figures, but remaining lower than the national figures. The percentage of pupils from the area who achieved 5 or more A\* - Cs in their GCSEs is slightly higher than both the county and national figures. The proportion of the population in unemployment and the rate of long term unemployment are both slightly higher than the county and national figures.

The proportion of the population that described their general health to be bad or very bad is slightly lower than the Warwickshire figure. The proportion of the population who suffer from a long term illness or disability is also slightly lower than the Warwickshire figure. The proportion of the adults who are obese in this locality is equal to the Warwickshire figure of 25.5%, which is 1.4 percentage points higher than the national figure.

*Standardised ratios compare the actual rate with the expected rate, adjusting for age and sex. The standardised ratios have been calculated with the England value as the reference value, therefore it is inappropriate to directly compare the locality figures with the Warwickshire figures.* The standardised admissions ratios (SAR) for all causes of disease related emergency hospital admission, suggest that there were more emergency admissions than expected, compared to national rates. The SARs suggest that there were more admissions for hip surgery, both for fractures in over 65s and elective hip replacements, than expected. The SARs also suggest that there were more admissions for elective knee surgery than were expected, at 104.9, in comparison with the national rates. The standardised incidence ratios (SIR) for all cancer and all specific cancers are slightly below the national figures, except for the SIRs for lung cancer (77.8) and breast cancer (105.0). The standardised mortality ratios (SMR) for all causes of mortality and premature mortality are all below the national averages.

The most important factors identified by local residents in making an area a good place to live are typical of the Warwickshire-wide response. A higher ranking was given by local residents to 'Shopping facilities', compared to the Warwickshire-wide response, highlighting it as something which most needed improving in the local area. The biggest problems in the locality were identified as problems with residential parking and rubbish/litter lying around. Around half of the population were worried about having their homes broken into. Three quarters of the population described their well-being as good or very good.

Overall, 86.5% of the population of Rugby Town – West are satisfied with the locality as a place to live.