

## Rugby Town West



Rugby Town West locality comprises the wards of New Bilton, Admirals, Bilton, Overslade and Caldecott & the County Council Electoral Divisions of Admirals, Caldecott & part of Lawford & New Bilton. The locality covers an area of approx. 5 square miles.

The majority of the locality is residential, encompassing the areas of Bilton and Overslade, the edge of Rugby town to the east, and a small section of rural land to the south-east. The large recent Cawston Grange housing development is situated on the western fringe of the locality.

### Population

Population Density (persons/hectare) **23.3**

#### Population By 5 Year Age Groups

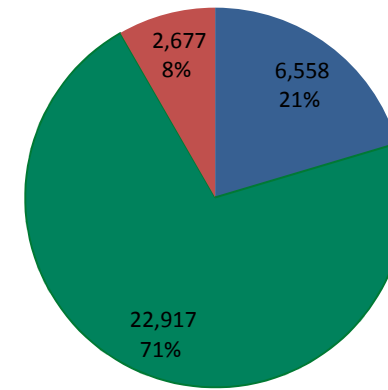
Age group	Total	Age group	Total	Age group	Total
0-4	2088	35-39	2288	70-74	1326
5-9	1868	40-44	2326	75-79	1002
10-14	2141	45-49	2283	80-84	831
15-19	2219	50-54	1986	85-89	523
20-24	1630	55-59	1642	90+	321
25-29	2084	60-64	1893		
30-34	2017	65-69	1684		

All Ages		
Males	15,809	49.2%
Females	16,343	50.8%
<b>Total Population</b>	<b>32,152</b>	<b>100.0%</b>

16-74 yrs		
		% (16-74 yrs)
Males	11,330	71.7%
Females	11,587	70.9%
<b>Total</b>	<b>22,917</b>	<b>71.3%</b>

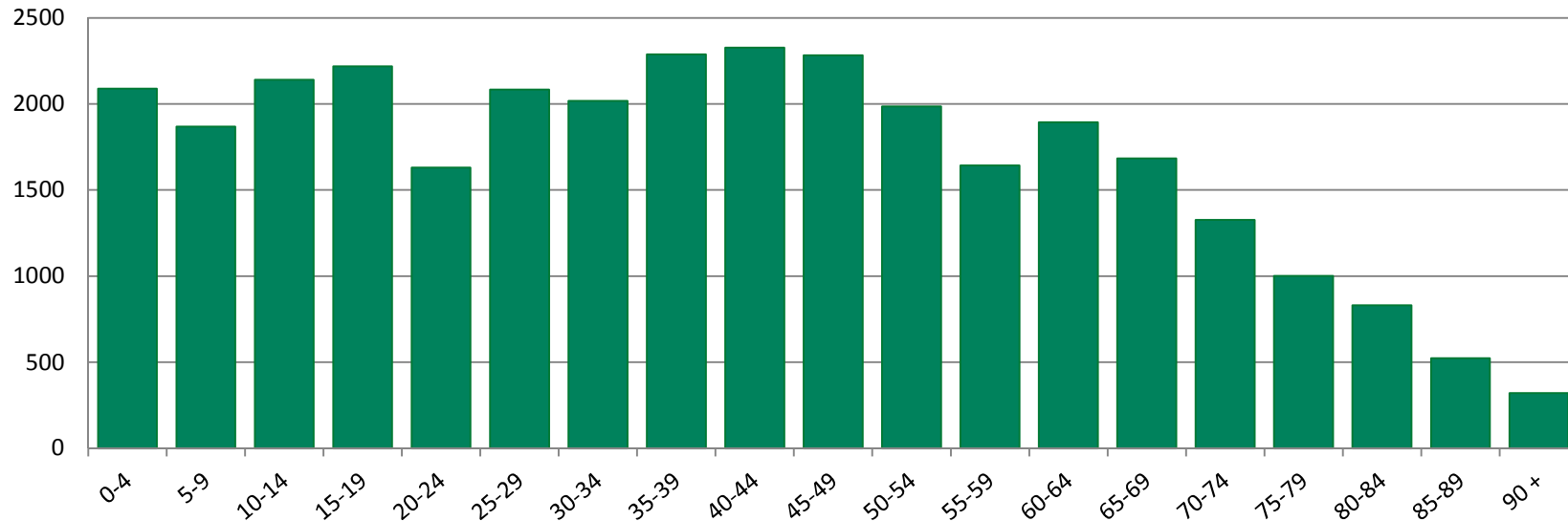
## Population By Age Group

Population by Age group	
<16 yrs	6,558
% (< 16 yrs)	20.4%
16-74 yrs	22,917
% (16-74 yrs)	71.3%
75+ yrs	2,677
% (75+ yrs)	8.3%
All Ages	32,152



■ <16 Yrs   ■ 16-74 Yrs   ■ 75+ Yrs

## Population By Five Year Age Groups

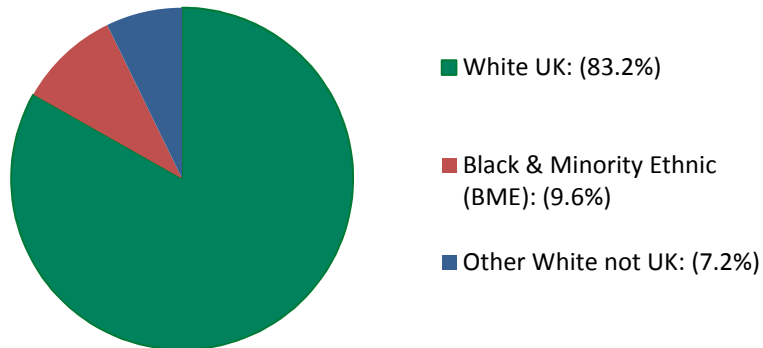


## Ethnicity & Language

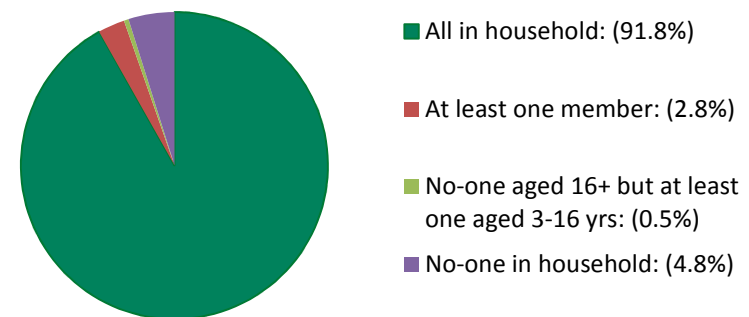
Ethnicity						
	Locality		Warwickshire		England & Wales	
White UK	26,743	83.2%	482,607	88.5%	45,134,686	80.5%
Black & Minority Ethnic (BME)	3,088	9.6%	39,786	7.3%	7,866,517	14.0%
Other White not UK	2,321	7.2%	23,081	4.2%	3,074,709	5.5%
Ethnicity not White UK (incl BME)	5,409	16.8%	62,867	11.5%	10,941,226	19.5%

English as Main Language In Households						
(Households with members speaking English as the main language)						
	Locality		Warwickshire		England & Wales	
Total Households	13,290		231,005		23,366,044	
All in household	12,205	91.8%	219,506	95.0%	21,313,812	91.2%
At least one member	374	2.8%	5,248	2.3%	868,431	3.7%
No-one aged 16+ but at least one aged 3-16 yrs	67	0.5%	704	0.3%	181,729	0.8%
No-one in household	644	4.8%	5,547	2.4%	1,002,072	4.3%

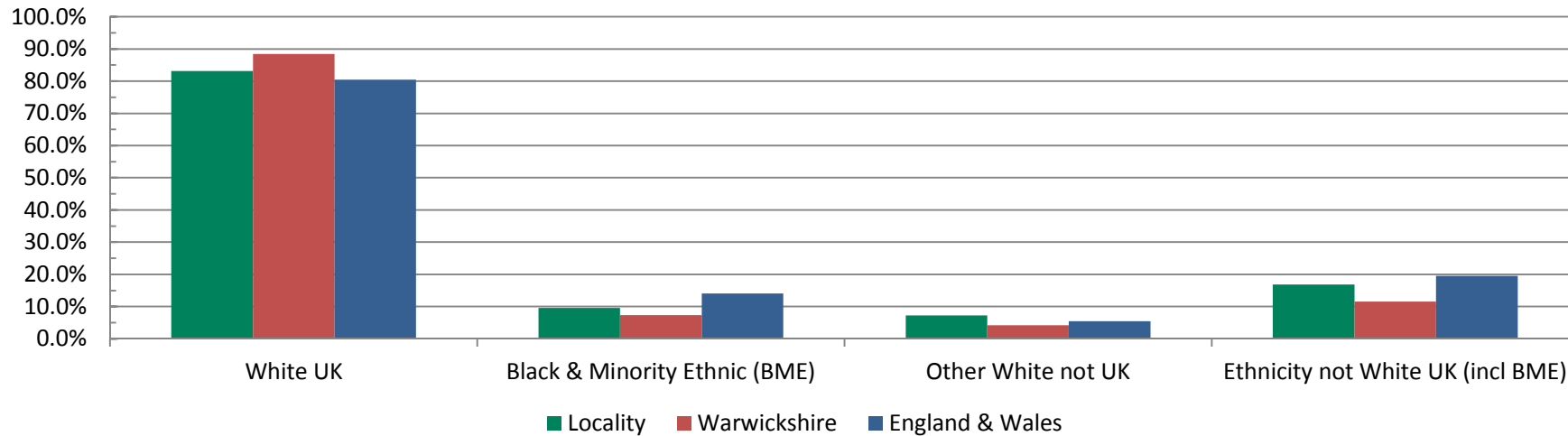
### Composition of Locality Population



### English As Household Main Language



## Ethnicity



## Housing & Living Environment

	Dwelling Type					
	Locality		Warwickshire		England & Wales	
All household spaces	13,677		239,966		24,429,618	
Household spaces with at least one resident	13,290	97.2%	231,005	96.3%	23,366,044	95.6%
Unoccupied household spaces	387	2.8%	8,961	3.7%	1,063,574	4.4%
Detached	3,576	26.1%	67,542	28.1%	5,512,289	22.6%
Semi-Detached	5,152	37.7%	80,643	33.6%	7,506,350	30.7%
Terraced	2,976	21.8%	54,911	22.9%	6,028,348	24.7%
Purpose built block of flats	1,619	11.8%	27,686	11.5%	3,987,968	16.3%
Part of converted or shared house	237	1.7%	5,211	2.2%	1,017,335	4.2%
In commercial building	115	0.8%	2,326	1.0%	271,315	1.1%
Caravan or other mobile home	2	0.0%	1,647	0.7%	106,013	0.4%

## Housing & Living Environment Continued...

Tenure						
	Locality		Warwickshire		England & Wales	
Household spaces with at least one resident	13,290		231,005		23,366,044	
Owned outright	4,241	31.9%	79,796	34.5%	7,206,954	30.8%
Owned with mortgage	4,708	35.4%	82,008	35.5%	7,646,724	32.7%
Owned outright or with mortgage	8,949	67.3%	161,804	70.0%	14,853,678	63.6%
Rented Local Authority	1,131	8.5%	18,263	7.9%	2,208,080	9.4%
Other social rented	949	7.1%	13,661	5.9%	1,910,381	8.2%
Private landlord/agency	1,741	13.1%	29,628	12.8%	3,566,467	15.3%
Other private rented	182	1.4%	2,980	1.3%	333,711	1.4%
Living rent free	165	1.2%	2,749	1.2%	315,491	1.4%

Household Size and Amenities						
	Locality		Warwickshire		England & Wales	
Average household size	2.43		2.30		2.40	
Number of rooms per household	5.90		5.70		5.40	
Number of bedrooms	2.96		2.90		2.70	
Household without central heating	206		4,659		624,095	
Percentage without central heating	1.6%		2.0%		2.7%	

## Housing & Living Environment Continued...

### Percentage of population in medical and care establishments

	Locality	Warwickshire	England & Wales
Residents in medical and care establishments	1.1%	0.8%	0.7%

### Communal Establishments

	Locality		Warwickshire		England & Wales	
Communal establishments	74		640		59,032	
Residents in communal establishments	1,030		7,973		1,004,799	
Residents in medical & care establishments	366	35.5%	4,097	51.4%	420,280	41.8%
Residents in all other establishments	664	64.5%	3,741	46.9%	572,438	57.0%
Establishment not stated	-	0.0%	135	1.7%	12,081	1.2%
<b>Medical &amp; Care Establishments:</b>						
Local Authority care home or other home	-	0.0%	193	2.4%	17,415	1.7%
Registered Social landlord/Housing Assoc	-	0.0%	83	1.0%	6,194	0.6%
Care home with nursing	87	8.4%	1,458	18.3%	149,834	14.9%
Care home without nursing	270	26.2%	2,178	27.3%	215,518	21.4%
Children's home (incl secure unit)	-	0.0%	19	0.2%	2,754	0.3%
Other medical & care establishments	9	0.9%	121	1.5%	16,373	1.6%
Mental health hospital/unit (incl secure units)	-	0.0%	39	0.5%	7,430	0.7%
NHS: other hospital	-	0.0%	6	0.1%	2,075	0.2%
General hospital	-		0		1,570	
L.A. Children's home (incl secure unit)	-		0		1,117	

## Lifestyle

### Index of Deprivation 2010

	Locality	Warwickshire	England
People living in means tested benefit households	3,277	54,344	7,597,605
Income Deprivation %	11.0	10.2	14.7
Children living in income deprived households	962	13,587	2,115,946
Child Poverty %	15.7	13.9	21.8
Aged 60+ living in pension credit households	1,020	19,031	2,094,588
Older People in Deprivation %	13.8	14.5	18.1

### Housing & Living Environment

	Locality	Warwickshire	England
Households with central heating	13,199	226,346	21,468,807
Households with central heating %	98.4	98	97.3
Overcrowded households (at least 1 room too few)	653	11,107	1,928,596
Overcrowding %	4.9	4.8	8.7
Pensioners living alone	1,734	29,209	2,725,596
Pensioners living alone %	29.7	29.4	31.5

### Children's & Adult's Lifestyle

	Locality	Warwickshire	England
Obese Children (Reception Yr) 2009/10-2011/12	69	1,178	155,800
Obese Children (Reception Yr) 2009/10-2011/13 %	7.5	7.7	9.6
Obese Children (Year 6) 2009/10-2011/12	168	2,434	281,049
Obese Children (Year 6) 2009/10-2011/13 %	17.2	16.9	19
Obese Adults 2006-08	5,827	109,368	9,983,436
Obese Adults 2006-08 %	25.5	25.5	24.1
Binge Drinking Adults 2006-08	4,569	93,929	8,290,798
Binge Drinking Adults 2006-08 %	20	21.9	20
Healthy Eating Adults 2006-08	6,517	120,980	11,907,157
Healthy Eating Adults 2006-08 %	28.5	28.2	28.7

## Lifestyle Continued...

### Child Development, Education and Employment

	Locality	Warwickshire	England
Low birth weight births 2007-2011	143	2,237	249,929
Low birth weight births %	7.4	7.3	7.4
A good level of development at age 5, 2010/11	243	3,786	350,622
Child development at age 5 %	63.9	65.8	58.8
Achieving 5 A*-C GCSE (incl Eng & Maths) 2010/11	207	3,496	329,540
GCSE achievement 5 A*-C (incl Eng & Maths)%	61.8	60.8	58.2
Claiming out of work benefit, 2010/11 (monthly average)	577	9,398	1,205,961
Unemployment %	3.2	2.8	3.6
Claiming out of work benefit for > 1 yr, 2010/11 (monthly average)	97	1,396	202,091
Long term unemployment (rate/1000)	5.3	4.1	6

### Health & Care

	Locality	Warwickshire	England
Very bad general health	320	5,920	660,749
Very bad general health %	1	1.1	1.2
Bad or very bad general health	1,440	26,621	2,911,195
Bad or very bad general health %	4.5	4.9	5.5
Long term illness or disability	5,386	93,173	9,352,586
Long term illness or disability%	16.8	17.1	17.6
Provide unpaid care for 1 or more hours/wk	3,286	59,240	5,430,016
Provide unpaid care for 1 or more hours/wk %	10.2	10.9	10.2
Provide unpaid care for 50 or more hours/wk	675	12,452	1,256,237
Provide unpaid care for 50 or more hours/wk %	2.1	2.3	2.4



## Disease Statistics

### Emergency Hospital Admissions - 2006/7 to 2010/11

	Locality	Warwickshire	England
All causes	12,124	212,817	24,482,768
All causes (SAR)	83.5	82.9	100
CHD	308	6,401	733,521
CHD (SAR)	67.3	78.8	100
Stroke	173	3,431	343,972
Stroke (SAR)	78.9	91	100
MI	188	3,270	318,883
MI (SAR)	93.6	92.8	100
COPD	319	4,148	530,197
COPD (SAR)	95.1	70.3	100

### Cancer Incidence - 2005 to 2009

	Locality	Warwickshire	England
All cancer	793	13,319	1,287,838
All cancer (SIR)	99	93.7	100
Breast cancer	126	2,210	198,181
Breast cancer (SIR)	105	102.3	100
Colorectal cancer	97	1,595	158,486
Colorectal cancer (SIR)	96.5	90.9	100
Lung cancer	81	1,414	165,476
Lung cancer (SIR)	77.8	76.9	100
Prostate cancer	99	1,760	161,294
Prostate cancer (SIR)	95.9	96.4	100

## Disease Statistics Continued...

### Hospital Admissions - Harm & Injury 2006/7 to 2010/11

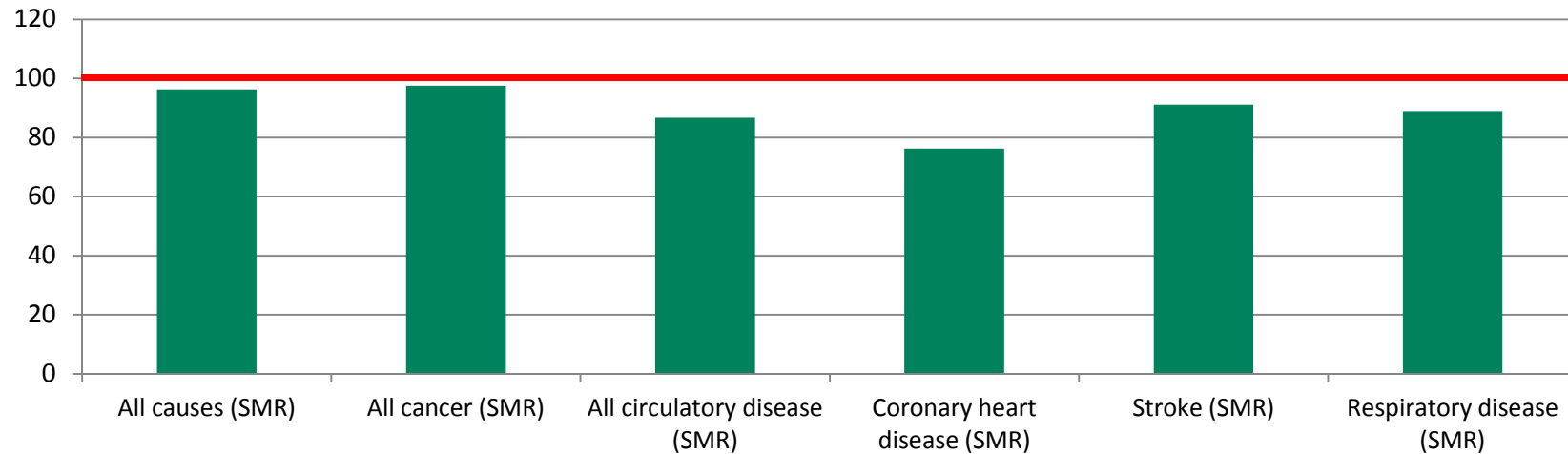
	Locality	Warwickshire	England
Self harm	142	2,850	488,512
Self harm (SAR)	53.3	58.6	100
Alcohol related harm	2,497	45,241	4,773,421
Alcohol related harm (SAR)	87.4	87.5	100
Emergency admissions for hip fracture aged 65+	198	2,889	262,101
Emergency admissions for hip fracture aged 65+ (SAR)	115.1	102.1	100
Elective admissions for hip replacement	224	3,497	275,157
Elective admissions for hip replacement (SAR)	129.8	113.5	100
Elective admissions for knee replacement	211	4,065	319,923
Elective admissions for knee replacement (SAR)	104.9	113	100

## Disease Statistics Continued...

### Mortality & causes of death - All Ages 2006 to 2010

	Locality	Warwickshire	England
All causes	1,447	24,847	2,337,068
All causes (SMR)	96.3	97.8	100
All cancer	397	6,883	641,371
All cancer (SMR)	97.5	97.2	100
All circulatory disease	436	7,703	774,501
All circulatory disease (SMR)	86.7	91.5	100
Coronary heart disease	175	3,259	354,814
Coronary heart disease (SMR)	76.2	84.1	100
Stroke	127	2,239	213,324
Stroke (SMR)	91.1	97.2	100
Respiratory disease	188	3,134	322,420
Respiratory disease (SMR)	89.0	89.7	100

### Mortality & causes of death - All Ages, 2006 to 2010

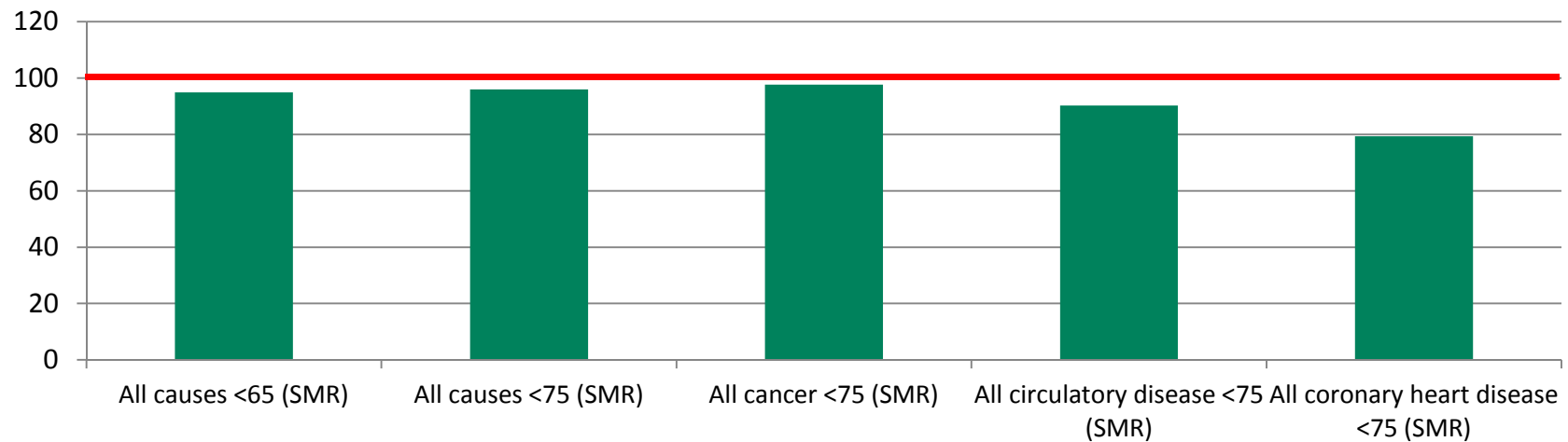


## Disease Statistics Continued...

### Mortality & causes of death - Premature Mortality 2006 to 2010

Locality	Warwickshire	England
All causes <65	222	4,074
All causes <65 (SMR)	94.9	91.4
All causes <75	459	8,068
All causes <75 (SMR)	96	92.3
All cancer <75	187	3,291
All cancer <75 (SMR)	97.7	93.8
All circulatory disease <75	111	1,927
All circulatory disease <75 (SMR)	90.3	86.1
All coronary heart disease <75	55	1,049
All coronary heart disease <75 (SMR)	79.4	83.6

### Mortality & causes of death - Premature mortality, 2006 to 2010



## Local Area

Very or fairly satisfied with the local area as a place to live	86.5%
Definitely and tend to agree that they can influence decisions made in their local area	31.9%
Percentage of people who report to know people 'very well' or 'quite well' in their immediate neighbourhood	60.2%
Percentage of people who report to 'Very strongly', or 'fairly strongly' feel that they belong to their immediate neighbourhood	49.9%
Percentage of people who report to have been actively involved with at least one local community or voluntary organisation in last 12 months	25.6%
Percentage of people who reported to have engaged in formal volunteering for an average of at least 2 hours/wk, over the past year.	12.0%

### Worried about job security

Not at all worried	21.0%
Not very worried	38.4%
Fairly worried	29.8%
Very worried	10.8%

### Top 5 things that make an area a good place to live

Health services  
 The level of crime  
 Clean streets  
 Education provision  
 Shopping facilities

### Top 5 things that most need improving in the local area

Road and pavement repairs  
 Activities for teenagers  
 Shopping facilities  
 The level of traffic congestion  
 Health services

### Worried about day to day budgeting and the cost of living (e.g. paying the bills)

Not at all worried	16.3%
Not very worried	32.6%
Fairly worried	33.8%
Very worried	17.3%

## Local Area Continued...

### Worried about longer-term financial planning (e.g., pensions, savings and investment)

Not at all worried	13.1%
Not very worried	32.2%
Fairly worried	31.7%
Very worried	22.9%

### Feel safe in the local area when walking alone in the daytime

Very safe	64.2%
Fairly safe	34.6%
Not very safe	0.5%
Not safe at all	0.7%

### Feel safe at home during the daytime

Very safe	78.8%
Fairly safe	20.4%
Not very safe	0.2%
Not safe at all	0.5%

### Very worried' or 'Fairly worried' about being a victim of the following crimes

Having your home broken into	49.0%
Having car stolen	37.5%
Being physically attacked by strangers	28.3%
Being physically attacked by someone you know	4.3%

### Worried about having a suitable place to live

Not at all worried	27.7%
Not very worried	32.7%
Fairly worried	25.5%
Very worried	14.1%

### Feel safe in the local area when walking alone after dark

Very safe	10.9%
Fairly safe	50.6%
Not very safe	28.9%
Not safe at all	9.6%

### Feel safe at home during after dark

Very safe	52.0%
Fairly safe	40.2%
Not very safe	6.6%
Not safe at all	1.2%

### Self reported health classification

Very good	25.1%
Good	50.2%
Fair	17.9%
Bad	4.8%
Very bad	1.9%

## Local Area Continued...

### Self reported weight classification

Very overweight	2.4%
A little overweight	50.1%
About the right weight	39.0%
Underweight	7.7%
Not sure about my weight	0.7%

### How many cigarettes smoked per day

None - Never smoked	60.2%
None - Ex smoker	28.0%
1 to 9 per day	5.9%
10 to 19 per day	4.7%
20 or more per day	1.2%

### Feelings about smoking and health

Contented smoker	25.5%
Concerned smoker	4.3%
Planning to stop	57.4%
In process of stopping	12.8%

### No. of fruit & vegetable portions eaten per day

None	1.0%
One	7.8%
Two	13.1%
Three	32.0%
Four	20.1%
Five or more	26.0%

### Respondents thoughts and feelings over the last 2 weeks

Feeling optimistic about my future	41.6%
Been feeling useful	54.1%
Been feeling relaxed	40.3%
Been dealing with problems well	54.7%
Been thinking clearly	69.3%
Been feeling close to other people	60.5%
Been able to make up mind about things	70.4%

## Local Area Continued...

### Believe that cited issues are a 'very big problem', or 'fairly big problem' in their local area

Noisy neighbours or loud parties	9.4%
People drunk & rowdy in public places	12.9%
Rubbish or litter lying around	29.5%
Vandalism, graffiti & other deliberate damage to property or vehicles	14.6%
People using or dealing drugs	15.9%
Harassed or attacked due to ethnicity, religion, disability, or sexual orientation	2.8%
Teenagers hanging around on the street	20.5%
Troublesome neighbours	5.8%
Deliberate small fire starting	2.3%
Problems with parking where you live	28.5%
Noise from traffic	17.3%

### Glossary:

BME – Black & Minority Ethnic

SMR – Standardised Mortality Ratio. (Reference category: England)

SAR – Standardised Admissions Ratio (Reference category: England)

SIR – Standardised Incidence Ratio (Reference category: England)

CHD – Coronary Heart Disease

MI – Myocardial Infarction

COPD – Chronic Obstructive Pulmonary Disease

### Data Sources:

Census - 2011

Public Health England - Local Health

Warwickshire Observatory - Living in Warwickshire Survey 2013

### Please note:

Due to the availability of the data, certain decisions were made that mean that the statistical geographies may differ slightly from administrative geographies. Therefore, in cases where a LSOA crossed the boundaries of multiple localities, a decision was made to allocate the whole LSOA to a single locality.

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