

Warwick Rural – East

Warwick Rural – East is characterised predominantly by a largely older middle aged population, with around 44% of the population between the ages of 40 and 70. There are also a slightly high number of residents below the age of 20, who make up just over 21% of the local population. The total population is 9,736. The population density of the locality is 1.2 persons per hectare. The proportion of the population who belong to the 'White UK' ethnic group is slightly higher in this locality, at 90.7, than the Warwickshire average. The proportion of households in which all of the residents speak English as their main language is also slightly higher, at 96.9%, than the Warwickshire average of 95%. The proportion of households in which no one speaks English as their main language is less than half of the Warwickshire average.

The locality is comprised of 4,218 household spaces, of which 97% are occupied households. Around 35% are detached, 43% are semi-detached, 16% are terraced and 3.7% of households are situated within purpose built blocks of flats. The proportion of households which are either owned outright or mortgaged is considerably high at 80.3%, making it the third highest figure across Warwickshire. The proportion of households in income deprivation is low in this locality, at 4.9% it is around half of the Warwickshire average and approximately a third of the national average. The level of child poverty is also around half of the Warwickshire average and a third of the national figure. The proportion of older people living in deprivation is also quite low in this locality at 9%, which is half of the national figure. The percentage of pupils from the local area who achieved 5 or more A* - Cs in their GCSEs is slightly lower than both of the Warwickshire and national averages. The proportion of the population in unemployment is quite low, at 1.4%, in comparison to the Warwickshire and national figures. The long term unemployment rate is also quite low in this locality at 1.3 per 1000 working age population.

The proportion of the population who describe their health as being bad or very bad is low, at 3.5%, in comparison with the Warwickshire and national figures. The proportion of the local population who suffer from long term illness or disability is also lower than the Warwickshire and national figures. The proportion of the population who provide at least one hour of unpaid care per week is equal to the Warwickshire average and slightly higher than the national average. The proportion of the population who provide more than 50 hours of unpaid care per week is slightly less than the county and national level figures. The proportion of households which are overcrowded, at 2.5%, is just over half of the Warwickshire and national figures. The proportion of adults who are obese is slightly lower, at 22.6%, than the Warwickshire and national averages.

Standardised ratios compare the actual rate with the expected rate, adjusting for age and sex. The standardised ratios have been calculated with the England value as the reference value, therefore it is inappropriate to directly compare the locality figures with the Warwickshire figures. The standardised admission ratios (SAR) for all causes of emergency hospital admission and all disease specific emergency admissions are considerably lower than the national averages. The SAR for elective hip replacements is particularly high at 199.9, suggesting there were twice as many admissions than were expected. The standardised incidence ratios (SIR) for all cancer and specific cancers are all lower than the national figures. The standardised mortality ratios (SMR) for both all causes of death and all causes of premature death are lower than the national figures. Only the SMR for mortality caused by stroke is higher than the national figures.

The most important factors identified by local residents in making an area a good place to live are typical of the Warwickshire-wide response. A higher ranking was given by local residents to 'Public transport', compared to the Warwickshire-wide response, highlighting it as something which most needed improving in the local area. The biggest problems in the local area were identified as being problems with residential parking and rubbish/litter lying around. 41.2% of the local population reported to being worried about having their homes broken into and 36.7% reported to being worried about having their car stolen.

Overall, 97.7% of the population are satisfied with the locality of Warwick Rural - East as a place to live, which is the highest level of satisfaction in Warwickshire.