

Warwick Rural – West

The locality of Warwick Rural – West has a population of 14,193, with a population density of 1.1 persons per hectare. The characteristics of this locality are dominated by middle aged residents, 52% of the local population are between the ages of 30 and 64. 18.7% of the population are under the age of 16 and 6.9% of the population are over the age 75. This means that 74.4% of the population is of working age. The proportions of ethnic minorities in the local area are lower than the Warwickshire averages. The percentage of the population that are not of a white UK origin, at 7.4%, is lower than the 11.5% Warwickshire average.

This locality contains 6,071 households, 2.6% of which are unoccupied. Half of the households in this locality are detached, which is almost double the average proportion of detached properties in Warwickshire. The proportion of households which are either owned outright or owned with a mortgage is 79.2%, which is higher than both the Warwickshire and national average. The proportion of households which are being rented is also lower than the county average. The number of bedrooms in each home, at 2.7, is less than the county average, but equal to the national average. The level of income deprivation is low in the locality, with only 4.8% of the population living in income deprivation, compared to the county level figure of 10.2%. The proportion of children living in poverty is also lower in this locality, at 5%, than the considerably higher Warwickshire figure of 13.9%. The percentage of pupils who achieved 5 or more A* - Cs in their GCSEs was also higher in this locality, at 69.6%, than the county average, of 60.8%. The rate of long term unemployment in this locality, 1.3 per 1,000 working age population, was also considerably lower than the Warwickshire and national figures.

Poor health, long term illness and disability figures are lower in this locality than the county and national level figures. The percentage of residents providing at least one hour of unpaid care per week, 11.7%, is slightly higher in this locality compared to the county level and national figures. The opposite is seen with the percentages of residents who provide 50 hours or more of unpaid care per week, with 1.8% in the local area, compared to 2.3% in Warwickshire. The level of overcrowding, which is defined as a household having one room too few for the number of residents, in this locality is less than half that of the overcrowding at county level. The percentage of pensioners in the local area living alone is also lower, at 23.1%, compared to the Warwickshire average, of 29.4%. The proportion of adults who are obese is also lower, at 21.1%, compared to the Warwickshire figure, of 25.5%. This coincides with a higher proportion of healthy eating adults in the local area, at 34.7%, compared to the proportion in Warwickshire, of 28.2%.

Standardised ratios compare the actual rate with the expected rate, adjusting for age and sex. The standardised ratios have been calculated with the England value as the reference value, therefore it is inappropriate to directly compare the locality figures with the Warwickshire figures. The standardised admissions ratios (SAR) for the local area are all considerably lower than the national figures. The standardised incidence ratio (SIR) for all cancers suggests that there was a lower incidence than expected. Other notable SIR figures were those for breast cancer and prostate cancer which were both higher than the national figures. The SAR for elective admissions for hip replacements was also higher, at 119.7, compared to the national figure. All of the standardised mortality ratios (SMR), suggest that there was less premature mortality in this locality than expected. These statistics fit with the age profile of the population. The health issues that are higher in this locality are typically the issues that an aging, middle aged dominated resident population would face.

The most important factors identified by local residents in making an area a good place to live are typical of the Warwickshire-wide response. A higher ranking was given by local residents to 'Public transport', compared to the Warwickshire-wide response, highlighting it as something which most needed improving in the local area. More than half of the population, 56.7%, were worried about having their home broken into, which was higher than the 50.9% who were concerned about the same issue across the county.

Overall, the 96.2% of the residents of Warwick Rural – West are satisfied with the local area as a place to live, higher than the Warwickshire figure of 88.6%.